

FRANKLIN REGIONAL HIGH SCHOOL THEATRE GUILD

3200 SCHOOL ROAD, MURRYSVILLE, PA 15668

frtheatreguild@gmail.com

January 8, 2020

Dear Friends,

We are excited to tell you that Franklin Regional High School will present *Joseph and the Amazing Technicolor Dreamcoat* on February 27, 28, 29 and March 1, 2020. We hope that you will consider advertising in our program.

JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT One of the most enduring shows of all time, *Joseph and the Amazing Technicolor Dreamcoat* is a reimagining of the Biblical story of Joseph, his father Jacob, eleven brothers and the coat of many colors. Told entirely through song with the help of a main character Narrator, the musical follows preferred son Joseph. After being sold into slavery by his brothers, he ingratiates himself with Egyptian noble Potiphar, but ends up in jail after refusing the amorous advances of Potiphar's wife. While imprisoned, Joseph discovers his ability to interpret dreams, and he soon finds himself in front of the mighty but troubled, Elvis-inspired, Pharaoh. Joseph's solution to Egypt's famine elevates him to Pharaoh's right-hand man and reunites him with his family.

We invite you to join the Murrysville business community in support of the performing arts at Franklin Regional. Attached is an order form and details on how to submit an ad for the program. Please note that **full-page advertisements include complimentary tickets!** Ads, including artwork, are due by **Thursday, January 23, 2020**. If you have any questions, please contact us!

Thank you for your consideration and we hope you can make it to the show!

BUSINESS PROGRAM AD ORDER FORM
Franklin Regional High School Theatre Guild
Joseph and the Amazing Technicolor Dreamcoat
February 27-29, March 1, 2020

DEADLINE (order form, ad/artwork, payment):
THURSDAY, January 23, 2020

Student/Family Information (Seller)

Person Submitting Ad	
Phone	
Email	
Student Name	
Business - Name	
Business - Address	
Business - City & zip code	
Business - Phone	
Business - Email	
Filename of electronic file	

Payment Information (Advertiser)

Payment Via Check: YES <input type="checkbox"/> NO <input type="checkbox"/>	Payment via PayPal: YES <input type="checkbox"/> NO <input type="checkbox"/>
Check #	PayPal fee of 2% applies. Student/seller name and ad size must appear in the Paypal notes section when submitting payment.

AD SIZE (check box below and circle price) - Please use a separate form for each ad			
Size/Location	Dimensions	Price	Includes
<input type="checkbox"/> * Outside Back Cover (Color)	4.5 wide x 7.5 high	\$350 (Must Reserve)	6 complimentary tickets
<input type="checkbox"/> * Inside Front Cover (Black & White)	4.5 wide x 7.5 high	\$250 (Must Reserve)	4 complimentary tickets
<input type="checkbox"/> * Inside Back Cover (Black & White)	4.5 wide x 7.5 high	\$250 (Must Reserve)	4 complimentary tickets
<input type="checkbox"/> Full Page (Black & White)	4.5 wide x 7.5 high	\$100	2 complimentary tickets
<input type="checkbox"/> Half Page (Black & White)	4.5 wide x 3.75 high	\$60	N/A
<input type="checkbox"/> Quarter Page (Black & White)	4.5 wide x 1.875 high	\$40	N/A

**** If ad purchased includes complimentary tickets, a code will be emailed to you to redeem the tickets. Please provide an email address below to which the code should be sent ****

❖ The Theatre Guild must be contacted at frmusicalads@gmail.com prior to selling cover ad

Instructions for the Business Advertiser to Submit Ads:

NEW: You may complete the Business Ad form and pay online at <https://www.frhsmusical.com/>

1. Complete all Advertiser sections of the order form.

- Business Information Section
- Ad Size (Please ensure that the Ad fits into specified dimensions)
- Email address for complimentary ticket redemption code to be sent (if applicable)

2. Submit payment online via PayPal to FRtheatreguild@gmail.com or Mail check and make check payable to: **Franklin Regional Theatre Guild**. Any check submitted should also include a copy of ad form and mailed to FR Theatre Guild Ad, 4104 Manor Oaks Court, Export, PA 15632.

3. Create Program Ad –

- All ads will print in black & white (excluding back outside cover).
- Borders will be used whenever possible.
- Font may be changed for printing purposes.
- Electronic ad/artwork must be in either jpeg or pdf format.
- Electronic ad/artwork must be sized to ad spec dimensions.

4. Email Program Ad/Artwork (preferred)

- Email to: frmusicalads@gmail.com
- Files name must include both the seller and business names
- cc: to Seller's email

Electronic Ad/Artwork must have the Seller and Advertiser's name in the file name for identification.

Example file name: "JSmith-Business Name Ad.pdf"

5. Submit order form, payment, and print-ready art by **1/23/2020** as follows:

- **WEBSITE:** <https://www.frhsmusical.com/>
- **E-MAIL** – frmusicalads@gmail.com
- **Call the person who sold you the ad (Seller) for Pick-up.**

Thank You for Your Support!

DEADLINE (order form, ad/artwork, payment): THURSDAY, January 23, 2020